



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
RELEASE DATE: **Aug. 3, 2010**

CONTACT: Valerie E. Martinez
Gabby De La Cruz
(909) 447-2402

CITY OF EL MONTE TO FEATURE ‘GRACIELA BELTRÁN’ AT ITS “ROCKIN’ WEDNESDAYS” SUMMER CONCERT SERIES

El Monte, Calif. – The City of El Monte Community Services Department will hold its fifth and final concert of its **FREE** “Rockin’ Wednesdays” summer concert series on August 4. The show will feature Graciela Beltrán, a Mexican singer, songwriter and actress, who performs a wide variety of Latin music including Tejano, Latin Pop and Banda.

During the concert, the City will also be hosting a “Police National Night Out,” and a rededication ceremony of the Tony Arceo Memorial Park. Finger printing, police department displays, mounted patrol, food and information booths will be available for all attendees. All of the evening’s events will take place at Tony Arceo Park, located at 3125 Tyler Avenue.

“This year’s summer concert series has been extremely successful, with thousands of residents attending each show,” said El Monte Mayor Pro Tem Patricia Wallach. “The City’s Community Services Department has done an excellent job providing our community with great entertainment and we cannot wait to see the talents that will be performing in El Monte next year.”

Aside from the many awards she has won, Beltrán, who began performing at restaurants and fiestas at the age of 6, has shared the stage with the likes of Vicente Fernandez, Chalino Sanchez, Los Tucanes de Tijuana and many other successful artists. She has amassed five film appearances and a discography with 20 original titles, the latter half of them with the Mexican Univision label. She has appeared in Sabado Gigante, Siempre en Domingo and various shows around the world.

The Summer Concert Series has been held every Wednesday from 6:30 – 8:30 p.m. at Tony Arceo Memorial Park in El Monte. Along with featured musical acts, the series also includes arts & crafts, food booths, a farmer’s market and information tables.

The City of El Monte Community Services Department would like to thank its sponsors for their generous contributions and for making these concerts possible: Councilwoman Emily Ishigaki and Community Services Commission Vice Chair Ron Ishigaki, Freeway Insurance, El Monte Police Department, Caballo Negro (Miguel Angel Rodriguez, ‘El

Judicial”), Valley Vista Services, Wayne C. Clayton Foundation, El Monte Expo Center, Longo Toyota/Scion/Lexus, Marian Last, Rey De Oros Night Club, San Gabriel Valley Water Company and El Monte Community Credit Union.

###

The City of El Monte, located in Southern California, is committed to improving the quality of life for its citizens and strives to provide its community personalized service, uncompromising commitment, and individualized accountability. For information on the City of El Monte, please call 626-580-2001 or visit www.elmonteca.gov.