



## PRESS RELEASE

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### **CITY OF EL MONTE HOSTS SPECIAL CINCO DE MAYO CELEBRATION FOR LOCAL RESIDENTS**

***El Monte, Calif.*** – The City of El Monte hosted a special Cinco de Mayo celebration on Sunday, May 2 at the Valley Mall in El Monte. The free event, which was designed to bring the community together and teach the significance of Cinco de Mayo, featured live entertainment, a disc jockey, face painting, food vendors and a children’s jumper.

Marlene Saenz, a cheerleader from Fletcher Park and Raffina Silva, a cheerleader from Mt. View Park, read to the public about the significance and history of the Cinco de Mayo celebration.

“This was our first Cinco de Mayo celebration since I’ve been on the City Council and it was a great success,” said City of El Monte Councilman Juventino “J” Gomez. “Not only is this a great way to bring the community together, but it also teaches our children about history and the Mexican army’s unlikely victory over French forces at the Battle of Puebla. We plan to continue to make this an even bigger and better event every year and make it a historical tradition for our City.”

The event featured live performances by Aztec dancers, La Primaria Elementary School’s Folklorico dancers, Ballet Folklorico International de Lucia Parra, Los Tequileros (a Mariachi Band) and El Zoruyo y su Dinamita (a Latin band).

The Cinco de Mayo Celebration was attended by Mayor André Quintero, Councilman J Gomez, City Manager Rene Bobadilla, Interim Assistant City Manager Steve Schuster, Chief of Police Tom Armstrong, Interim Deputy City Manager for Community Development Minh Thai and Economic and Redevelopment Director Jesus Gomez.

The event was sponsored in part by Freeway Insurance, Fiesta Furniture, DEMBA (Downtown El Monte Business Association), El Monte/South El Monte Chamber of Commerce, El Monte Expo Center and Caballo Negro Energy Drink.

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The City of El Monte, located in Southern California, is committed to improving the quality of life for its citizens and strives to provide its community personalized service, uncompromising commitment, and individualized accountability. For information on the City of El Monte, please call 626-580-2001 or visit [www.ci.el-monte.ca.us/](http://www.ci.el-monte.ca.us/).